MAAC works with individuals and families throughout San Diego County to address their immediate needs, support their economic empowerment, and create a roadmap for a brighter future.

MAAC is the leading provider of comprehensive social services in San Diego County. By investing in tomorrow’s leaders, we create stronger, more vibrant communities where individuals and families can thrive.

PARTICIPANT DEMOGRAPHICS

**AGE**
- <18: 38%
- 18-64: 45%
- 65+: 17%

**ETHNICITY**
- Latino/Hispanic: 26%
- Not Latino/Hispanic: 74%

**RACE**
- African American/Black: 8%
- Asian American: 7%
- Other (Ex: Middle Eastern/North African): 25%
- Two or More Races: 3%
- White/Caucasian: 57%

**PRIMARY LANGUAGE**
- English: 46%
- Spanish: 40%
- Arabic: 10%
- Other: 4%

**GENDER**
- Male: 49%
- Female: 50%
- Non Binary: <1%

**EDUCATION • HEALTH & WELL-BEING**

**ECONOMIC DEVELOPMENT • HOUSING**

**ADVOCACY & LEADERSHIP DEVELOPMENT**

**SUPPORT OUR WORK**
MAACproject.org/Donate

**ADMINISTRATIVE OFFICES**
1355 Third Avenue
Chula Vista, CA 91911
(619) 426-3595

**NORTH CAMPUS**
956 Vale Terrace Drive
Vista, CA 92084
(760) 471-4210

**LET'S CONNECT**
MAAC1965 MAAC_1965 MAAC1965 MAAC
With 40 locations across the County, our reach is wide because the need is vast...

**ECONOMIC DEVELOPMENT**
- **264** Participants Across the County on Path to Owning an Electric Vehicle
- **$8.6M** Back to Community Through Economic Development & Income Support Programs
- **$7.5M** Secured to Increase Homeownership in BIPOC Communities
- Successful Launch of 3 New Programs:
  - Parent Workforce Development
  - Water Payment Assistance
  - Lending Circles
- **95** Participants in Sobriety through Completion of MAAC Recovery Homes Program
- **7 Projects in the Pipeline that Will Add 996 New Homes**
- **$7.5M** Secured to Increase Homeownership in BIPOC Communities
- **$8.6M** Back to Community Through Economic Development & Income Support Programs
- **$130.2M** Total Investment in Real Estate Development

**EDUCATION**
- **375** High School Students Enrolled at MAAC Community Charter School
- **$93.5K** in Scholarships Provided to 1st-time College Students through Colibri MX Program

**HOUSING**
- **1,142** Affordable Homes in Current Portfolio
- **$1.7M** Invested to Weatherize 976 Homes

**HEALTH & WELL-BEING**
- **1,876** Participants Completed DUI Education Program
- **95** Participants in Sobriety through Completion of MAAC Recovery Homes Program

Annually, we serve 100,000 San Diegans and have more than $200M economic impact.