MAAC works with individuals and families throughout San Diego County to address their immediate needs, support their economic empowerment, and create a roadmap for a brighter future.

PARTICIPANT DEMOGRAPHICS

- **Race**
  - African American/Black: 12%
  - Native American/Alaska Native: 1%
  - Asian American: 1%
  - Native Hawaiian/Pacific Islander: 1%
  - Other (e.g., Middle Eastern/North African): 33%
  - Two or More Races: 2%
  - White/Caucasian: 50%

- **Ethnicity**
  - Latino/Hispanic: 73%
  - Not Latino/Hispanic: 27%

- **Age**
  - <18: 15%
  - 18-64: 55%
  - 65+: 30%

- **Gender**
  - Male: 55%
  - Female: 41%
  - Non Binary: 4%

- **Primary Language**
  - English: 49%
  - Spanish: 37%
  - Arabic: 12%
  - Other: 5%

MAAC is the leading provider of comprehensive social services in San Diego County. By investing in tomorrow’s leaders, we create stronger, more vibrant communities where individuals and families can thrive.

SUPPORT OUR WORK
MAACproject.org/Donate

HEADQUARTERS
1355 Third Avenue
Chula Vista, CA 91911
(619) 426-3595

NORTH CAMPUS
952 Vale Terrace Drive
Vista, CA 92084
(760) 471-4210

HEALTH & WELL-BEING • EDUCATION
ECONOMIC DEVELOPMENT • HOUSING
ADVOCACY & LEADERSHIP DEVELOPMENT

WINTER 2021
With 39 locations across the County, our reach is wide because the need is vast...

Our Work During COVID-19
From the onset of the COVID-19 pandemic, the families in our care have needed us more than ever—and MAAC stepped up, remaining on the frontlines to support the most vulnerable communities in our region through economic recovery.

$4.6M in Direct Aid given to individuals and families who were financially impacted by COVID-19

Reached 45K people per month with COVID-19 Education and Resources in partnership with County of San Diego and other key community organizations

11.5K San Diego Residents received transportation, translation services, and technical support to access the COVID-19 vaccine

Housing & Real Estate Development
974 units in current portfolio across seven locations

1,200 units in the pipeline for San Diego and Imperial Counties

Operation Artemis
2,408 unaccompanied migrant children reunited with their families

639 tons of food distributed through Food Bank

1,500 high school students enrolled at MAAC Community Charter School

Nearly 360 MAAC Community Charter School

$4,600 in scholarships provided to 1st-time college students through Colibri MX

Economic Development
$497K reinvested in communities from VITA

$1M secured for Low-Interest rate loans for Electric Vehicle Purchases

$1.7M invested in Women-Owned Small Businesses through Family Child Care Program

$3.4M ROI on weatherized homes

$1M secured for Low-Interest rate loans for Electric Vehicle Purchases

MAAC Community Charter School

Health & Well-Being
1,330 seniors benefitted from our Energy Assistance Program

639 tons of food distributed through Food Bank

4,289 families supported with Mental Health Services

Advocacy
More than 45K people civically engaged

$800K invested in Workforce Development programs

Anually, we serve 75,000 San Diegans and have a $150M economic impact

MAAC SERVICES

- Housing
- Housing – Slated for Construction*
- Child Development Centers
- Recovery Homes
- Administrative Offices
- Charter School
- Weatherization

*Planned expansion of 2 affordable housing communities into Imperial County

Colibri MX Scholarship

$84K in scholarships provided to 1st-time college students through Colibri MX

Early Care and Education

More than 1,800 children and their families received early care and education services

With 39 locations across the County, our reach is wide because the need is vast...