



2019 SOIRÉE

PRESENTED BY

Southwest[®]

FRIDAY

NOVEMBER 1, 2019

OXFORD SOCIAL CLUB

AT PENDRY SAN DIEGO

Sponsorship Opportunities

COMMUNITY IMPACT SPONSOR

Title sponsorship opportunity available at \$25,000

- Donor name and logo appears with event title on all event invitations, digital media and collaterals
- Donor logo on all event signage
- Donor logo on backdrop of event commemorative picture
- Donor logo in pre and post-event ads as title sponsor
- Speaking opportunity at event podium
- Prominent full color, full page ad in commemorative program
- Recognition in commemorative program
- Logo prominently featured in MAAC 2019 donor wall
- Six posts across MAAC's social media channels
- Ad on 2019 MAAC Soirée website
- Ten event tickets

MAAC FAMILIA SPONSOR

Three opportunities available at \$15,000

- Donor name and logo recognition on event invitations, and collaterals
- Donor name and logo featured in digital media including website, advertisements and e-blasts
- Donor name and logo in event sponsor signage
- Verbal recognition from the event podium
- Full color, full page ad in commemorative program
- Recognition in commemorative program
- Logo prominently featured in MAAC 2019 donor wall
- Four posts across MAAC's social media channels
- Ad on 2019 MAAC Soirée website
- Ten event tickets

MAAC PATHWAYS SPONSOR

Five opportunities available at \$10,000

- Logo in event sponsor signage
- Verbal recognition from the event podium
- Half-page full color ad in commemorative program
- Recognition in commemorative program
- Logo prominently featured in MAAC 2019 donor wall
- Two posts across MAAC's social media channels
- Ad on 2019 MAAC Soirée website
- Ten event tickets

MAAC PADRINOS SPONSOR

Opportunities available at \$5,000

- Donor name in event sponsor signage
- Quarter-page full color ad in commemorative program
- Recognition in commemorative program
- Post-event social media post
- Six event tickets

MAAC COMPADRES SPONSOR

Opportunities available at \$3,000

- Business card-sized full-color ad in commemorative program
- Recognition in commemorative program
- Post-event social media post
- Four event tickets

FRIENDS OF MAAC SPONSOR

Opportunities available at \$1,500

- Recognition in commemorative program
- Post-event social media post
- Two event tickets



2019 SOIRÉE

PRESENTED BY **Southwest**

DONOR INFORMATION

Sponsor Name: _____
(list exactly as you would like printed in the commemorative program and/or sponsor signage)

Company/Organization: (if different from above) _____

Address: _____

City, State, ZIP: _____

Contact Person: _____

E-mail: _____ Phone Number: _____

Social Media Handles: Facebook: _____ Twitter: _____ Instagram: _____

I am pleased to support the 2019 MAAC Soirée. Enclosed is my contribution of \$ _____ towards:

SPONSORSHIP

- Community Impact Sponsor \$25,000
- MAAC Familia Sponsor \$15,000
- MAAC Pathways Sponsor \$10,000
- MAAC Padrinos Sponsor \$5,000
- MAAC Compadres Sponsor \$3,000
- Friends of MAAC Sponsor \$1,500

COMMEMORATIVE PROGRAM

- Full-Page/Full Color \$2,000
- Half-Page/Full Color \$1,500
- Quarter-Page/Full Color \$1,000
- Business Card/Full Color \$500

Ad sizes and art requirements listed on reverse.

PLEASE RETURN THIS FORM AND DONATION TO:

MAAC, Office of Development & Communications
1355 Third Avenue, Chula Vista, CA 91911
619.426.3595

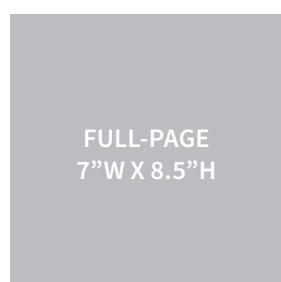
To make a donation using a credit card, or for assistance or additional information, please call Elsa Roth at 619.426.3595 x1204 or email eroth@maacproject.org.

Individual tickets available. Charitable portion of sponsorships to be determined and confirmed by September 30, 2019. MAAC is a 501(c)(3) not-for-profit organization. Donations to MAAC are deductible to the fullest extent allowed by the Internal Revenue Service. Our Federal Tax ID is 95-2457354.

Commemorative Program

Our Commemorative Program provides you with an opportunity to acknowledge MAAC and your support of our work in the community. The Commemorative Program will be distributed to approximately 300 guests attending our 2019 MAAC Soirée, and will also be published online after the event.

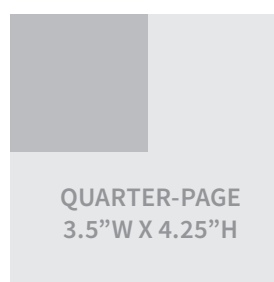
PROGRAM ADVERTISEMENT OPPORTUNITIES



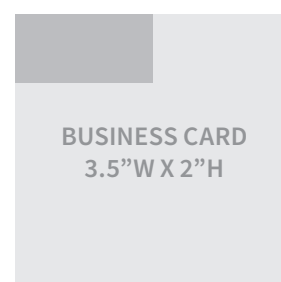
FULL-PAGE AD
\$2,000 - Full Color



HALF-PAGE AD
\$1,500 - Full Color



QUARTER-PAGE AD
\$1,000 - Full Color



BUSINESS CARD AD
\$500 - Full Color

ART REQUIREMENTS

- Any artwork provided needs to be high-quality with a resolution of 300 dpi or greater and at size.
- Submitted artwork should include a .125" bleed.
- Acceptable file formats are: .ai, .jpg, .psd, .eps, .pdf and .tif.
- If digital art is not available, we can scan from high-quality photos.
- Feel free to include photographs, logos or other design elements to make your ad unique. You may email your text or digital artwork ad to Francia Baluca at fbaluca@maacproject.org.

All text and/or artwork must be submitted by Monday, September 30, 2019

All proceeds from the 2019 MAAC Soirée will support the ongoing delivery of programs and services in the communities we serve.

